

Request for Proposals (RFP)
Suffolk County Purchasing Division on behalf of the
Suffolk County Police Department
Seeking Proposals For
Advertising and Marketing Services for the 2011 Police Recruitment Drive

SC Purchasing RFP No. No. 10/10008
Commodity Code: 915 71

Submissions Due Date: June 9, 2010
(Advertised: Thursday, April 15, 2010)

The Suffolk County Purchasing Office, on behalf of the Suffolk County Police Department, invites Proposals from qualified entities to provide an advertising campaign focusing on minorities and females recruitment. The media used by the campaign must include television, radio and newspapers, including radio stations and newspapers which predominantly serve or are directed towards the African American and Hispanic communities.

The specifications for this RFP are available through contacting:

- Accessing website: www.co.Suffolk.ny.us : go to link for Bid, RFP and RFQ Announcements and follow the directions
- In person: SC Purchasing Office, 360 Yaphank Avenue, Yaphank, NY 11980
- By faxing (631) 852-5221
- By emailing Koppenhoefer@suffolkcountyny.gov
- By calling (631) 852-5196 with the RFP number and your address

Timeline

- Technical questions due by April 30, 2010 by 3:30 PM
 - Must be in writing (fax/email acceptable)
- Non-Mandatory Proposers' Conference May 11, 2010 @ 10:00 AM
 - To be held at Suffolk County Purchasing Office
- Proposals due June 9, 2010 by 3:30 PM
 - Submitted to Suffolk County Purchasing Office

LATE PROPOSALS WILL BE REJECTED